

For Immediate Release

**Contact: Calithumpian Press
info@CalithumpianPress.com**

**The Mom's Choice Awards Names
KeeKee's Big Adventures in Athens, Greece
Among the Best in Family-Friendly Products with Gold!**

The Mom's Choice Awards® has named *KeeKee's Big Adventures in Athens, Greece* among the best in family-friendly media, products and services. The MCA evaluation process uses a propriety methodology in which entries are scored on a number of elements including production quality, design, educational value, entertainment value, originality, appeal, and cost.

“We are thrilled to earn the Mom's Choice Awards Honoring Excellence Seal of Approval for our newest book,” says Shannon Jones, author of the *KeeKee's Big Adventures* children's picture book series. “This is our third Gold award for the picture book series!”

To be considered for an award, each entrant submits five (5) identical samples for testing. Entries are matched to evaluators in the MCA database. Evaluators are bound by a strict code of ethics not only to ensure objectivity, but also to ensure that the evaluation is free from manufacturer influence. The five evaluations are submitted to the MCA Executive Committee for final review and approval.

“Our aim is to introduce families and educators to best-in-class products and services,” explains Dawn Matheson, Executive Director of the Mom's Choice Awards. “We have a passion to help families grow emotionally, physically and spiritually. Parents and educators know that products and services bearing our seal of approval are high-quality and also a great value. The MCA evaluation program is designed incorporate the expertise of scientists, physicians and other specialists; but we also engage parents, children, educators, and caregivers because they are experts in knowing what is best for their families.”

KeeKee's Big Adventures is the award-winning children's picture book series about the adventurous calico kitty traveling the world in her hot air balloon. Fun-loving KeeKee introduces children to the language, geography, culture, foods, traditions and history of the wonderful cities

she visits. *KeeKee's Big Adventures in Paris, France* won the Independent Book Publishers Association Benjamin Franklin Awards Silver for Best First Children's Book in April 2014 and Gold Mom's Choice Award in Autumn 2013. *KeeKee's Big Adventures in Rome, Italy* received a Gold Mom's Choice Award in April 2013.

Website: www.KeeKeesBigAdventures.com

Facebook: www.facebook.com/keekesbigadventures

Goodreads: Shannon Jones

Twitter: @KeeKeeAdventure

Pinterest: www.pinterest.com/keekeadventure/



KeeKee's Big Adventures

Review Copies Available Upon Request

About the Mom's Choice Awards®



The Mom's Choice Awards® (MCA) evaluates products and services created for children and families. Products and services bearing the company's mother-and-child Honoring Excellence Seal of Approval have earned the MCA distinction for helping families grow emotionally, physically and spiritually; being morally sound and promote good will; and are inspirational and uplifting.

The MCA program is globally recognized for establishing the benchmark of excellence in family-friendly media, products and services. The organization is based in the United States and has reviewed thousands of entries from more than 40 countries.

In addition to being a best-in-class company for the awards industry, the Mom's Choice Awards provides collaborative lifetime marketing and promotional support to its Honorees. The company has invested heavily in creating educational, marketing and event opportunities to help Honorees and Distinguished Alumni reach their key markets effectively.

Around the world, parents, educators, retailers and members of the media look for the MCA mother-and-child Honoring Excellence Seal of Approval when selecting quality products and services for children and families.

Learn more about the Mom's Choice Awards by visiting their website:

www.MomsChoiceAwards.com.

###