

For Immediate Release

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**From KeeKee's Big Adventures Series
KeeKee's Big Adventures in Athens, Greece
by Shannon Jones**

**A Cat's Eye View to the Sights and Sounds of Greece!
CHILDREN'S SERIES PROVIDES FUN AND KID FRIENDLY
INTRODUCTION TO THE WONDERS OF EUROPE**

After exciting adventures in Paris and Rome, KeeKee, the adventurous calico kitty traveling the world in her hot air balloon and star of the award-winning children's picture book series *KeeKee's Big Adventures*, has packed her bags once again, heading where else but - Opa! - Athens, Greece!

Written and created by Shannon Jones, *KeeKee's Big Adventures in Athens, Greece* (October 29, 2014), explores the sites, sounds, smells and tastes of one of the oldest and most historical cities in the world. Through fun-loving KeeKee, Jones introduces children to the language, geography, culture, foods, traditions and history of Greece. Inspired by traveling with her own cat, KeeKee travels in a hot air balloon, exploring each new city where she lands and sets out on an exciting adventure.

A former marketing executive with over 20 years experience and the former head of marketing and product for Starbucks Coffee in Europe, Middle East and Africa, Jones brings her invaluable experience and passion for travel to her children's series. "I did my research," says Jones, "and saw there weren't many children's books on the market that combine an exciting look at the world with an enjoyable reading experience for kids and parents. I wanted to create a children's series to fill that void."

Fun, fast-paced and filled with facts, *KeeKee's Big Adventures in Athens, Greece:*

- Entertains and educates children through the adventures of a lovable kitty character
- Encourages children to explore other cultures and learn new traditions
- Includes a glossary of definitions and pronunciations at the end of each book
- Showcases the culture, language, historical sites, and traditions of each city in just 40 pages

- Takes children on a virtual international field trip without leaving home
- Engages the imagination and natural curiosity children have for other cultures
- Provides an ideal platform to introduce a European heritage or instill a love of history

“Writing has always been a passion of mine,” explains Jones. “When we lived and traveled in Europe, our friends’ children kept asking where we were and if KeeKee enjoyed Europe as well. With that, the inspiration for *KeeKee’s Big Adventures* was born.”

Shannon Jones spent over 20 years working in marketing, including time with Discovery Networks and 12 years with Starbucks. While with Starbucks, she spent four years as head of marketing and product for Starbucks Europe, Middle East and Africa. With a degree in Communications from the University of Virginia, Jones returned to her passion for writing, as well as sharing her love of travel and helping kids in their quest for learning and discovery, with her *KeeKee’s Big Adventures Series*. She lives with her husband and 10-year old cat, KeeKee, in Alexandria, VA.

***KeeKee’s Big Adventures in Paris, France* won the Independent Book Publishers Association Benjamin Franklin Awards Silver for Best First Children’s Book in April 2014 and Gold Mom’s Choice Award in Autumn 2013. *KeeKee’s Big Adventures in Rome, Italy* received a Gold Mom’s Choice Award in April 2013.**

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***KeeKee’s Big Adventures in Athens, Greece* will be available Amazon.com, Barnes and Noble, NetGalley and wherever books are sold.**

Review Copies Available Upon Request

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