

Available for Interviews

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Interview Former Starbucks Executive Turned Children's Author on...
SHARING HER LOVE OF TRAVEL AND CULTURE WITH CHILDREN
THROUGH AN ADVENTUROUS RESCUE CAT

Shannon Jones had the opportunity to begin traveling as a young child when her mother worked as a flight attendant. So when an opportunity to live in Europe while working for Starbucks presented itself, it was only natural that she jumped at the chance with her husband and cat, KeeKee. It wasn't long before word of her European travels with KeeKee in tow got back to her friends' children and they began to ask if KeeKee liked living abroad. This curiosity from children — and their encounter with numerous cats and dogs while traveling — inspired Jones to create her award winning children's series, *KeeKee's Big Adventures*.

"I spent over 20 years in marketing, and spent most of my career working for Discovery Networks and Starbucks. During my 12 years with Starbucks I served for four years as head of their Europe, Middle East and Africa division," shares Jones, "but my true passion has always been writing. Blending this passion with my love of travel and culture has allowed me to help kids in their quest for learning and discovery through the adventures of a fun, kid-friendly kitty character."

In an educational and upbeat interview, Jones can share her first-hand knowledge about:

- How frequent travel as a child instilled in her a love of exploration and cultural awareness
- Why the world is a better place when we share our knowledge and love of other cultures with our children
- Family and pet-friendly travel tips
- How to incorporate children into the planning of a family trip abroad
- Her inspiration and world traveling rescue cat, KeeKee
- European cities from London and Paris to Istanbul, Greece and more!
- The food, culture, history and traditions of major European cities

Shannon Jones spent over 20 years working in marketing, including time with Discovery Networks and 12 years with Starbucks. While with Starbucks, she spent four years as head of marketing and product for Starbucks Europe, Middle East and Africa. With a degree in Communications from the University of Virginia, Jones returned to her passion for writing, as well as sharing her love of travel and helping kids in their quest for learning and discovery, with her *KeeKee's Big Adventures Series*. She lives with her husband and 10-year old cat, KeeKee, in Alexandria, VA.

***KeeKee's Big Adventures in Paris, France* won the Independent Book Publishers Association Benjamin Franklin Awards Silver for Best First Children's Book in April 2014**

and Gold Mom's Choice Award in Autumn 2013. *KeeKee's Big Adventures in Rome, Italy* received a Gold Mom's Choice Award in April 2013.

Website: www.KeeKeesBigAdventures.com

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Linked In: Shannon Jones

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Pinterest: www.pinterest.com/keekeeadventure/

KeeKee's Big Adventures in Athens, Greece will be available Amazon.com, Barnes and Noble, Net Galley and wherever books are sold.

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